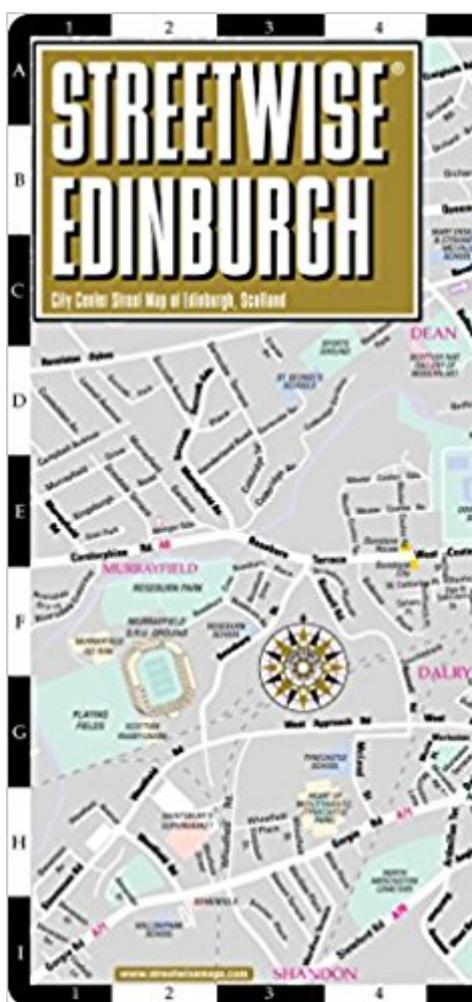


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# Streetwise Edinburgh Map - Laminated City Center Street Map Of Edinburgh, Scotland (Streetwise (Streetwise Maps))



## Synopsis

Streetwise Edinburgh Map - Laminated City Center Street Map of Edinburgh, Scotland - Folding pocket size travel map This map covers the following areas: Main Edinburgh Map 1:11,000 Edinburgh Regional Map 1:200,000 Edinburgh Area Map 1:120,000 Scotland Map 1:2,200,000 Few cities match Edinburgh's city centre: Edinburgh Castle, The Royal Mile with its medieval blocks of flats; the Palace of Holyroodhouse, and the elegant Georgian architecture of New Town. The best way to visit Edinburgh, particularly the Old Town, is by foot using the STREETWISE® Edinburgh map. One of the best vantage points to view the city is from Edinburgh Castle high up on castle rock, which is the city's dominant physical feature and from where impressive views are available from all sides. Walk down the Royal Mile to the Palace of Holyroodhouse. Then head back up Princess Street to New Town and Charlotte Square. Spend the afternoon at the Royal Botanic Gardens. With the STREETWISE® Edinburgh Map new discoveries will open up to you for an unforgettable experience of Edinburgh and its regions. The main Edinburgh city map pulls all important sites together to help organize and navigate your tour of Edinburgh. The Edinburgh Region map will help navigate your departure from Edinburgh for day trips to West Lothian, Midlothian, and East Lothian, regions studded with castles and wonderful country roads. The complete country map of Scotland will enable you to locate all important towns and regions in Scotland for adventures within the country or as part of a trip even further afield in Great Britain. Our pocket size map of Edinburgh is laminated for durability and accordion folding for effortless use. The STREETWISE® Edinburgh map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Edinburgh map today and you too can navigate Edinburgh, Scotland like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times 'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine 'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did

the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

At a minimum, I thought the Streetwise Edinburgh map would have an enlarged map of the Royal Mile and New Town, as these areas have the great majority of tourist sights. Instead, these areas are just a tiny part of the largely unreadable map of central Edinburgh. Perversely, there is an enlarged detailed and easily legible map of Leith, but the Royal Yacht Britannia (Leith's big tourist attraction) barely makes it onto the edge of the map. Although laminated and all on one sheet, the addition of a map of the Firth of Forth area and a map of all of Scotland makes this unnecessarily bulky when folded. As another reviewer has commented, this revised version also does not show Edinburgh's not-so-new tram line. For a 3-day visit to Edinburgh proper, I have absolutely no use for a map of the entire country, or even the Firth of Forth, but I would have greatly appreciated a more detailed map of the city itself.

I find these Streetwise maps in general very useful. They have a lot of detail but not too much and are a good size not to be conspicuous, especially if you're the type that doesn't use a smartphone. I love Charleston and visit at every opportunity, which still isn't often enough to have downtown memorized. This map is just what I need. It has two different scale maps of the lower peninsula, and two different scale maps of the environs, which is useful for driving. Plus a small map of North Charleston near the airport. There is one minor error on the maps of downtown. The church at the corner of Broad and Legare is the Roman Catholic Cathedral of St. John the Baptist, not as the 2012 edition reads, St. John the Divine. Otherwise, nice map and great value for the price.

I cannot believe that these streetwise maps are no longer being made. My multiple devices do not provide adequate substitute. I purchased this map for a replacement for the map I had dropped somewhere in Edinburgh.

These maps are coated and yet thin. Very informative for getting around. San Francisco has a version that folds up and will fit into your wallet!

"Streetwise Edinburgh" is a handy and updated (revised 2008) guide to walking Edinburgh, the fine capital of Scotland, and driving in its immediate environs. "Streetwise Edinburgh" is actually five maps contained on one laminated and folding sheet. On one side, there is a 1:2,200,000 scale map of Scotland, showing the principal roads and geographic features and probably detailed enough for a general orientation. Second on this side is a 1:120,000 scale Edinburgh Area Map, showing the city from the A720 ring road to the Firth of Forth coast. The third map on this side is a 1:11,000 scale depiction of the Port of Leith and the immediate area near the shore, including the permanent home of the Royal Yacht Britannia. This rather crowded side include a directory to Edinburgh streets. The flip side of the folded sheet has a 1:200,000 of the Edinburgh Region, including the city itself, the Lothians, and that area of Fife bordering the Firth of Forth. Perhaps most importantly, this side includes a 1:11,000 scale depiction of the Old Town, including the Castle, the Palace of Holyrood, and the adjacent Holyrood Park. This map include a good selection of the more prominent visitor attractions. "Streetwise Edinburgh" is highly recommended to those planning to walk Edinburgh and explore the surrounding area by automobile.

Nice for getting ourselves oriented in Charleston. Small size and laminated cover made it very useful.

Love this laminated map - easy to read and fits perfectly into the glove compartment or my bag. Online maps are a great innovation, but sometimes, you need a map that you can hold in your hands!

Seattle is so gloomy and rainy. Yuck.

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